



Bringing faster relief to those in chronic pain.

**ASSURED PHARMACY REPORTS RECORD MARCH REVENUES**  
**Monthly Revenues Exceed \$1 Million for the First Time**

Irvine, CA – (MARKET WIRE) - 04/11/07 – Assured Pharmacy (OTCBB: APHY) today announced revenues for the month of March 2007 exceeded \$1 million. This is the first month that revenue has exceeded the \$1 million mark in the Company's history. Assured Pharmacy, Inc. provides specialty pharmaceutical services for patients with and physicians treating chronic pain conditions.

"Exceeding \$1 million in monthly revenues is a meaningful milestone for our company. We have been growing our annual revenues at the rate of 100% per annum each of the past two years, and we are targeting maintaining this exceptional performance for 2007. Strong continued growth in same store sales has been accompanied by the developing revenue base of our two most recent pharmacy openings," stated Robert DeVecchio, CEO of Assured Pharmacy. "While we currently have six pharmacies in only three states, we believe that continued revenue growth provides powerful validation for our business model. We are seeking to open five additional wholly-owned pharmacies during 2007, and are currently reviewing possible locations for a few new pharmacies," Mr. DeVecchio concluded.

**About Assured Pharmacy**

Assured Pharmacy provides customized services for patients with and physicians treating chronic pain, including specialized expertise in dispensing pain medication, including Class II substances, streamlined prescription processes, digital prescribing technologies, and specialty drug compounding services. APHY also offers a complete line of durable medical equipment through its DME division. APHY currently operates retail sites in Portland, Oregon (three), Santa Ana and Riverside, California, and Kirkland, Washington. More information about APHY is available at <http://www.assuredpharmacy.com>.

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*Certain statements in this news release may constitute "forward-looking" statements within the meaning of section 21E of the Securities and Exchange Act of 1934. The Company believes that its expectations, as expressed in these statements are based on reasonable assumptions regarding the risks and uncertainties inherent in achieving those expectations. These statements are not, however, guarantees of future performance and actual results may differ materially. Some of the factors that may affect the forward looking statements in this news release are the availability of licensed personnel to operate pharmacies, the*

*availability of suitable pharmacy locations, and the acceptance of new technologies by the medical profession. Other risk factors are listed in the most recent Annual Report on Form 10-KSB, Quarterly Report on Form 10-QSB, and most recent Registration Statement on Form SB-2 filed with the Securities and Exchange Commission. Such forward-looking statements involve risks, uncertainties, which may cause the actual results, performance, or achievement expressed or implied to differ.*